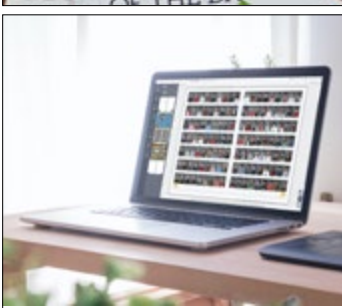


SEVEN STEPS OF CREATION:

CREATING A YEARBOOK STEP-BY-STEP



1
2
3
4
5
6
7

CHOOSE WHAT KIND OF YEARBOOK IS BEST

You have a variety of options to choose from, so you find a yearbook that will fit your school's needs and showcase all the fun memories made along the way.

PICK A THEME

Get as creative as you want to be! Choose from covers created by our designers and create your own theme around it, or design your own cover.

TAKE TONS OF PHOTOS!

Take pictures throughout the year for your yearbook, and make sure you cover back to school events, so you have those images when design time comes. Encourage parents to snap pictures, and take advantage of image share technology.

ORGANIZE YOUR PAGE LADDER

A page ladder is an outline for your yearbook. It helps you keep yourself, your yearbook and everything organized while creating your pages. To get a good idea of where to start, look at last year's yearbook.

SELL YOUR YEARBOOK

Decide when and where you are going to advertise the yearbook. The most important element of selling the yearbook is letting parents know when and where to buy.

DESIGN YOUR YEARBOOK

An easy way to design pages is to use our design program, School Annual Online. Pre-designed templates can help you create a consistent layout throughout the book and automatic portrait flow will add photos and names quickly and easily.

REVIEW AND SUBMIT

Using School Annual's online design program, you can submit pages as you complete them.