



Yearbooks are one of the easiest ways to fundraise for your school.

With School Annual by Jostens, we have several ways to do just that!



Book Sales

Work with your sales rep to get the best price possible for your yearbook. Let's say \$10 per copy. You order 300 copies, so you spend \$3000. Now, you sell the yearbook for \$14 per copy. Your yearbook sales total \$4200. We write you a check for \$1200.



Ads

Selling ads is the most traditional way to fundraise. Businesses and parents buy an allotted amount of space in the yearbook. If you have 4 pages of ads, 8 ads per page, with ads costing \$50 each...you've just raised \$1600.

