

Create your BEST yearbook yet

with

School Annual

by Jostens

Dear Yearbook Adviser,

We'd like to introduce ourselves. We are School Annual by Jostens. This year, we want to make sure you don't take on your yearbook alone. Together, we can help create a book that highlights every student and holds their memories for a lifetime! Creating a yearbook can be fun, easy AND affordable. Whether you are a first-year adviser or a yearbook veteran, we're here to help. Our dedicated yearbook reps are always available when you need them. Our NEW Flash free online page designer is the best yearbook creation tool in the industry. Our tech support cares about your experience and questions. The end result? A yearbook you're proud of that celebrates ALL students. We hope this idea book inspires you to create your best yearbook yet.

We'd love to partner with you this year! To get started, give us a call at 1-800-436-6030 or email us at yearbook@schoolannual.com. We can't wait to hear from you!

Sincerely,

Heather Cantrell
General Manager, School Annual by Jostens



1-800-436-6030 | www.schoolannual.com



School Annual

More than a Yearbook Company



About US

School Annual isn't just a company that prints your yearbooks, we're a yearbook partner to you and your school. We've been in the business of helping schools across the nation since 1953, creating yearbooks, and memories, for every student.

With our passionate team of Yearbook Specialists, we're here to partner with your elementary, middle or high school to create a yearbook that your students will cherish.



What's Inside?

About Us.....	1-3
Choose Your Design Option.....	4
Easy & Affordable Pricing.....	5
Fun & Unique Yearbook Ideas.....	6-7
Sample Yearbook Spreads.....	8-19
Our NEW Online Page Designer.....	20-21
Theme Packages.....	22-23
Bundle Planners & School Photography.....	24-25
Marketing Supplies.....	26-27
Meet Our Team.....	28

Plan it. Create it. Sell it.



Plan It

When you partner with us, we send you a School Annual Yearbook Manual that helps plan your yearbook from front to back. Included is our Page Ladder, designed to help keep you organized and visually build your yearbook before you start creating.



Create It

This fall we introduced our NEW Flash free online page designer. This next-level tool is easy to learn, but never limits your creativity. You get access to 350+ drag-and-drop templates, 45+ fun and colorful covers and 9,000+ pieces of clip art!



Sell It

Our yearbook kit has loads of examples to help sell your yearbook. Inside, you'll find forms, tips, and free marketing materials like posters and stickers that help make selling easy and stress-free! Encourage parents to buy their yearbook on www.schoolannual.com so you don't need to handle the money!

Quality Yearbooks Guaranteed

Our yearbooks pass through 15 quality assurance steps during our printing process. We want to provide you with the best yearbook printing services, so we stand behind our products with a 100% quality guarantee.

Yearbook Design Programs

Our yearbook design programs were built to work in harmony with your busy life. Whether you want us to build your book for you or own it yourself, we have the program you'll love.



DIY

DO IT YOURSELF

When you choose our DIY program, you create your yearbook online using our NEW Flash free page designer. Start by choosing your cover and templates, then add your photos and decorate your pages. If you ever need help or have questions, ask your yearbook specialist or call tech support. Have fun and let your creativity shine!



EASY WORK™

ALMOST EFFORTLESS

The name speaks for itself! This program makes yearbook design easy for advisers. Your yearbook specialist loads themed templates and clip art onto every page for you. You add the photos, names, fun quotes and memories!



BOOK FAIRY

POOF! IT'S DONE!

With just a pinch of fairy dust, our yearbook specialists do all the work for you and create your yearbook from start to finish. You provide the photos, we design and finish every page. POOF! Your beautiful yearbook is complete.

Good/Better/Best Pricing

The best yearbook company AND the best price. Simply choose from one of our affordable price packages, plus easily modify it with whatever page and/or copy combination you need.

DIY

Less than \$11.25/copy

See how a
40-page, 200 copy,
soft cover yearbook
order prices out!

Easy Work™

Less than \$13.25/copy

Book Fairy

Less than \$16.25/copy

Don't sacrifice

A beautiful yearbook

for a budget.

When you work with School Annual,
you can have **both!**

*Hard cover prices may vary.



Make this a yearbook to remember!

Are you ready for some amazing yearbook inspiration? As you flip through our sample pages, be on the lookout for these fun additions!

P.S. Include a few of these ideas to give your yearbook some unique character your students will love! Plus, it's a great way to include more students without needing photos.

Surveys & Polls

**Staff & Faculty
Fun Facts**

Trivia

**Facts About
Your School**

Student Quotes

Jokes

Q & A's

**Fill-In-The-Blank
Questions**

**Student
Artwork**

...and more!

Hey 4th Grade...

Unlimited money!
~ Carson Amundson

Fire from my head!
~ Robin Wagner

Be able to walk
through walls.
~ Jesslyn Brooks

**What super power
would you like to
have?**

Laser eyes.
~ Frank Wills

I want to fly!
~ De'Shell Williams

To be invisible.
~ James Kottke

More Fun Ideas!



Mrs. Anders

According to her class, Mrs. Anders is good, organized, really nice, awesome, energetic, funny and cool. Mrs. Anders says: I am a daughter and sister, a dedicated MN Gopher fan and a lover of Caribou Coffee. I like to be by a lake or ocean and to bake pies and cookies.



Fill-in-the-blank questions like:

When I grow up I want to be...
I want to... because...
My favorite thing to do is...
My goal for this year is to...
The best thing I've ever done is...

Who is a special person in your life?



My dad!
-Leah Torrez



My dog, Snoop, as in the rapper.
-Maddy Skelton



My aunt Shelly.
-Kayla Mullins



My great grandma.
-Ra'king Wilson

Go to my cabin with my family.
-Hugo James

Open Presents!
-Maddy Forsyth

Have a party with my friends.
-Robyn Benson

Go out to eat at a fun restaurant!
-Jessica Huddleston

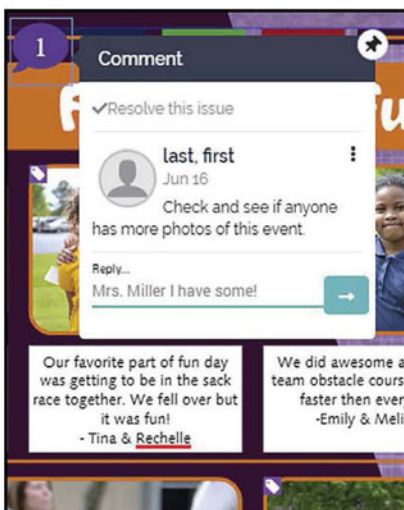
Have cake with my grandma.
-Darren Gray

What do you do to celebrate your birthday?

NEW Page Designer Highlights

Leave a Comment

This tool helps you stay organized. You can leave reminders or messages for other yearbook committee members.



Contextual Toolbar

Formatting options appear based on whether you are editing text or an image.

Snap Edit Image Editor

Edit your images using Snap Edit! Quickly colorize, adjust, and alter your images right inside the designer.



Mrs. Chan

Q: Why is basketball
such a messy sport?

A: Because you dribble
on the floor!

Principal



Mrs. Chan

Q: Why is basketball
such a messy sport?

A: Because you dribble
on the floor!

Principal



Mr. Alaza

Q: What type of animal
should you avoid playing
cards with?

A: A cheetah

Vice-Principal





Mrs. Emers
Mrs. Franklin
Mrs. Gamerson
Mrs. Gray
Mrs. Han



Mrs. Hilt
Mrs. Johnson
Mrs. Kelzo
Mrs. Lancy
Mrs. Moore



Mrs. Ortega
Mrs. Potter
Mrs. Savero
Mrs. Smith
Mrs. Toves



Mrs. Umer
Mrs. Warner
Mrs. Zefong





Mrs. Zefong

First Grade

Fun Fact: A camel does not sweat until its body temperature reaches 106 degrees.

Alex Adams
Carlos Allen
Savanna Aorano
Julia Applegate
Maria Bates



Jenny Baxter
Shandy Brock
Edward Brown
Janice Byrd
Dillian Calmer



Sonya Cooper
Angelica Cortez
Shaun Darry
Vivian Driscoll
Gail Emerson



Ryder Farriz
Daren Farson
Alexandra Forman
Dana Gailers
Alice Gray



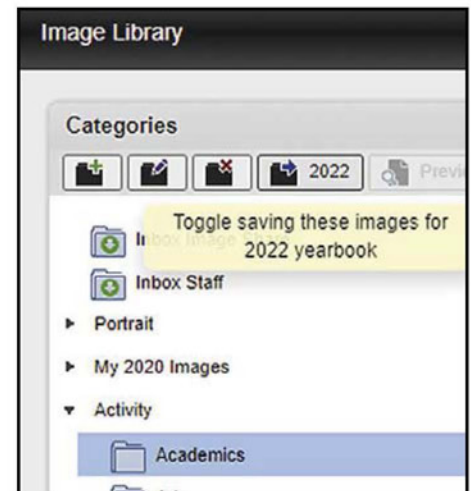
Phillip Homes
Nina Illis
Nicole Iris
Randy James
Lilly Kelly



Convenient Creation

Re-use Photos

Have access to this year's pictures in next year's book by marking the folder for use in 2022.



Multiple Logins

You can assign different levels of access to the site: adviser, editor and staff. This allows for different levels of security.

Portrait Flow

With Flow Elements, portraits only flow where they're told to flow, quickly and accurately.

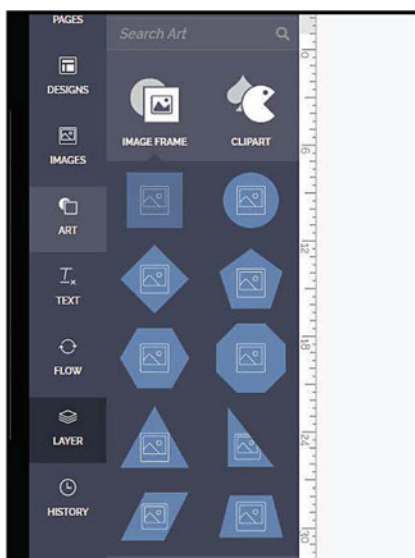
Edit Portrait Data

With the ability to edit portrait data, we make it easy to correct any spelling errors before you create class pages.

Design Delights

Shapes

Add fun design elements to your pages and photos with the Shape Tool.



Corner Rounding

With this tool you can round the edges of any image, including portraits.

Backgrounds

Use coordinating backgrounds to create a theme for your yearbook.

Text Effects

Make images and text pop with Outer Glow or Drop Shadows.

Grade Friends







Mrs. Lancy

Fifth Grade

Fun Fact: It gets so cold in Siberia that your breath can turn into ice in midair.

Amber Abney
Feona Allen
Elina Allen
Jasmine Anderson
Franky Applegate



Eric Bantum
Kristy Bates
Jerria Bell
Jennifer Byrd
Markus Cahill



Tara Chancy
Oliver Day
Elijah Davis
Sky Davery
Benjamin Everts



Shelly Farmer
Harry Farrow
Maddie Gardner
Angel Guan
Scarlett Hammers



Mark Howe
Roberto Inez
Tommy Jinny
Liam Kramer
Vivian La'Mears



Gathering Graphics

Facial Recognition

Use Facial Recognition to easily tag photos. This feature helps keep track of who is in the book and on what page.



Drag & Drop Upload

Uploading your photos is easier than ever! Simply drag and drop images from your desktop into the designer to upload them.

Indexing

Use the Index Flow feature to let students easily locate photos of themselves within the yearbook.

Creative Process

Print Pages

Create a PDF of your pages and print them all at once for easy proofing.

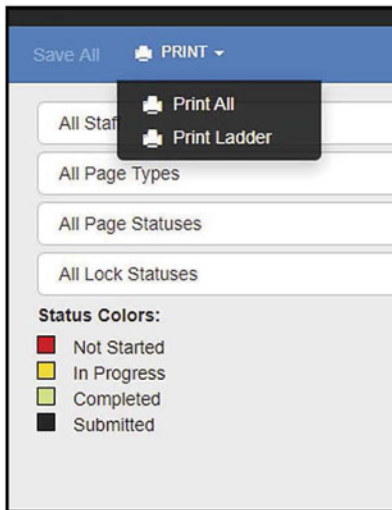


Image Manipulation

Use the Transparency tool to ghost images, shapes or text into the background.

Themes

Create a theme for your book with some of the many backgrounds that coordinate with our standard covers.

Colors

Track the colors used on your pages with the Used on Page list in the color palette.



The Student Games



What do you like most about the Student Games?

Getting to play games with all my best friends
~ Monica



Getting to play in soap was fun.
~ Linda



I got to dress up like a piece of cheese.
~ Sam



I got to show off my mad basketball skills!
~ Brandon



I liked to be outside.
~ Anthony



Playing with bubbles was the best!
~ Jessica



Fun Facts About Our School:

Number of 6th Graders who attended Reading Night with their parents: 67

Number of high school buddies that come to mentor and work on academics with our students: 11

Number of birthday bags decorated for the IOCP service project done at the Winter Jam dance: 60

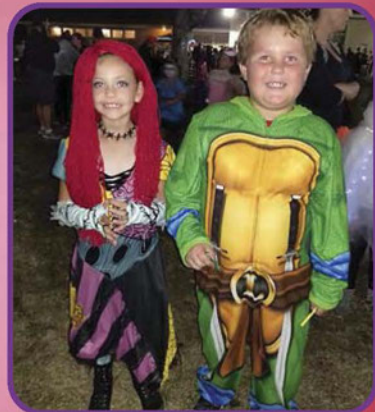


Play is the highest form of research.
-Albert Einstein

Play gives children a chance to practice what they are learning.
-Mr. Rogers



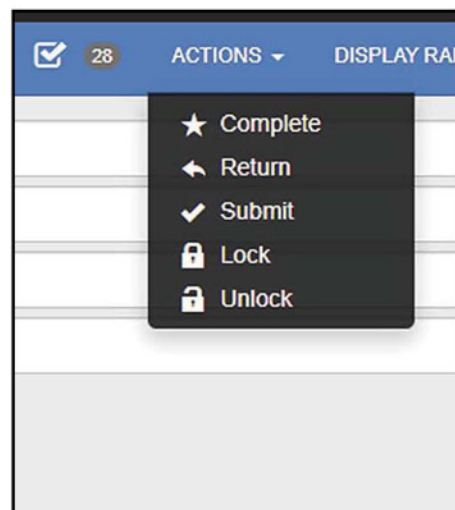
Special Events



Final Touches

Submitting Pages

Submit your work page-by-page, by section or even submit the entire yearbook at once.



Grouping

This feature allows for several images and shapes to be adjusted at one time.

Dynamic Spell Check

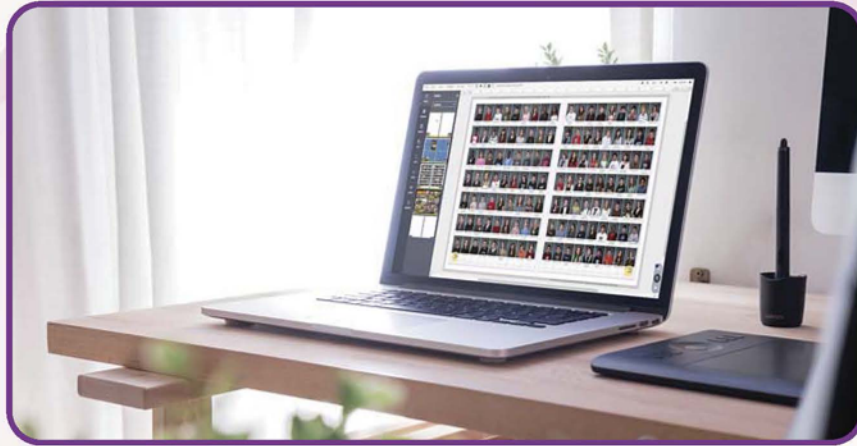
No more missed spelling errors. This feature continuously checks for spelling errors on the spread and highlights them for maximum visibility.

Design Freedom

We have hundreds of templates to choose from, but you may want one of your very own. Create your own template and save it for next year.

Meet Our New Page Designer

The next-level Flash free easy-to-use yearbook creator



Easy to Use

Our new yearbook designer streamlines the page creation experience – allowing the designer to create a fun and inclusive yearbook easily without the time and technical knowledge of traditional page design software.

Powered by Jostens

Our software is powered by Jostens, the leader in yearbook technology. The new yearbook designer is jam-packed with features that you've come to expect, with the ease you've been craving.

Mobile Optimized

With its iPad and Chromebook friendly design, the yearbook creator is mobile optimized for use on any browser-enabled device. Yearbook anywhere. Anytime. On any device.

If you want to design your own yearbook from front to back, you'll love using our page designer to make it happen.

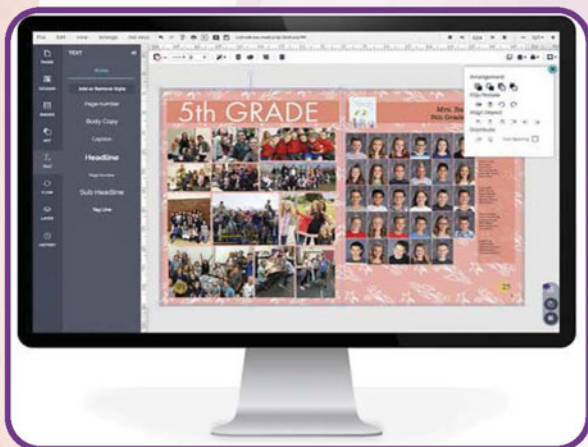
**9,815
Pieces of
Clip Art**

**45+
Professionally
Designed
Covers**

**350+
Drag & Drop
Templates**

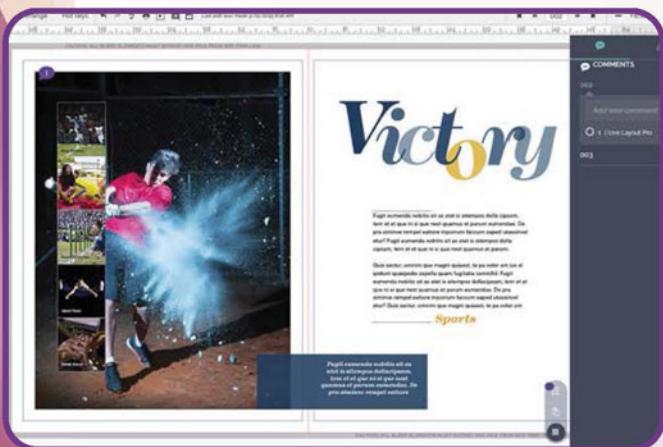
**50+
Theme
Packages**

Our Favorite Features



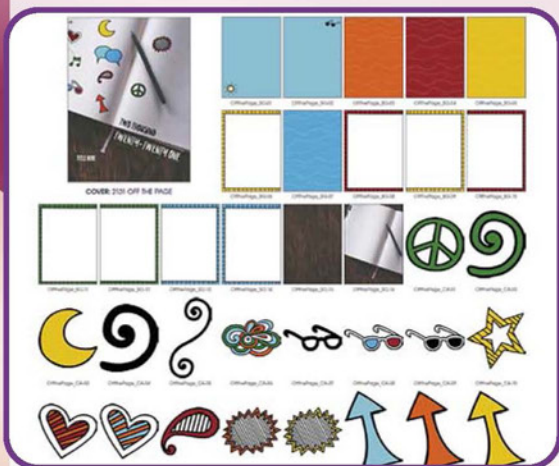
Go With The Flow

Our flow functionality takes the work out of flowing classroom pages and portrait pages. Simply select a modifiable template and our flow features will automate the rest.



Work Together

The Comment Panel makes tracking edits and collaborating with staff members a breeze. Add notes, assign staff members, and track changes all in one place.



Pre-Designed Theme Templates
Create a yearbook that looks like it took days to design instead of hours. Use our professionally designed yearbook templates, theme pages and yearbook covers that are ready to use for your yearbook.

Decorate Your Yearbook

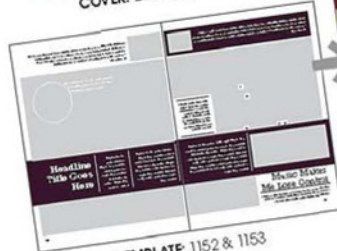
When you use our new page designer, it allows you to select pre-designed templates and add your theme clip art and backgrounds on top. Use any template that fits your needs.

Check out a few of our favorite theme packages this year!

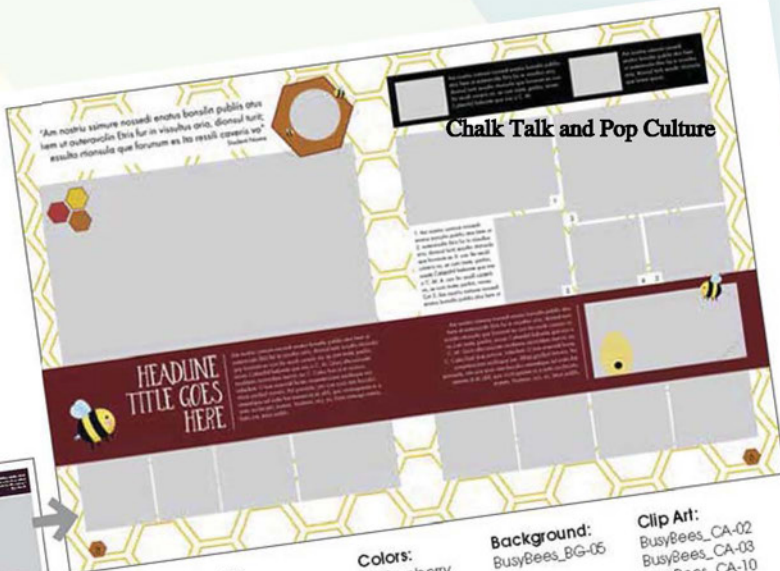
Busy Bees



COVER: 2107 BUSY BEES



TEMPLATE: 1152 & 1153



Apply this theme to a template!

Fonts:
AYT Marker Upright
Serif
AYT Function

Colors:
RB Cranberry

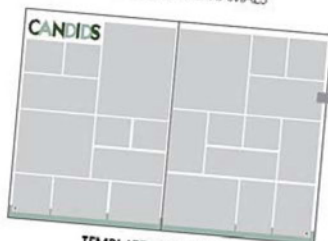
Background:
BusyBees_BG-05

Clip Art:
BusyBees_CA-02
BusyBees_CA-03
BusyBees_CA-10
BusyBees_CA-12
BusyBees_CA-22
BusyBees_HL-01

Alphanimals



COVER: 2101 ALPHAMALS



TEMPLATE: 3032 & 3033



Apply this theme to a template!

Fonts:
AYT Function
Bold

Colors:
ST Breeze

Clip Art:
Alphanimals_CA-08
Alphanimals_CA-09
Alphanimals_CA-11
Alphanimals_CA-23
Alphanimals_CA-27
Alphanimals_CA-29

Alphanimals_CA-30
Alphanimals_CA-35
Alphanimals_CA-40
Alphanimals_CA-45
Alphanimals_CA-66
Alphanimals_CA-69
Alphanimals_HL-01
Alphanimals_HL-03



How to use a theme throughout your yearbook

Step 1: Choose a theme your students will love

Step 2: Drag and drop a template onto each page

Step 3: Add clip art, headlines and backgrounds

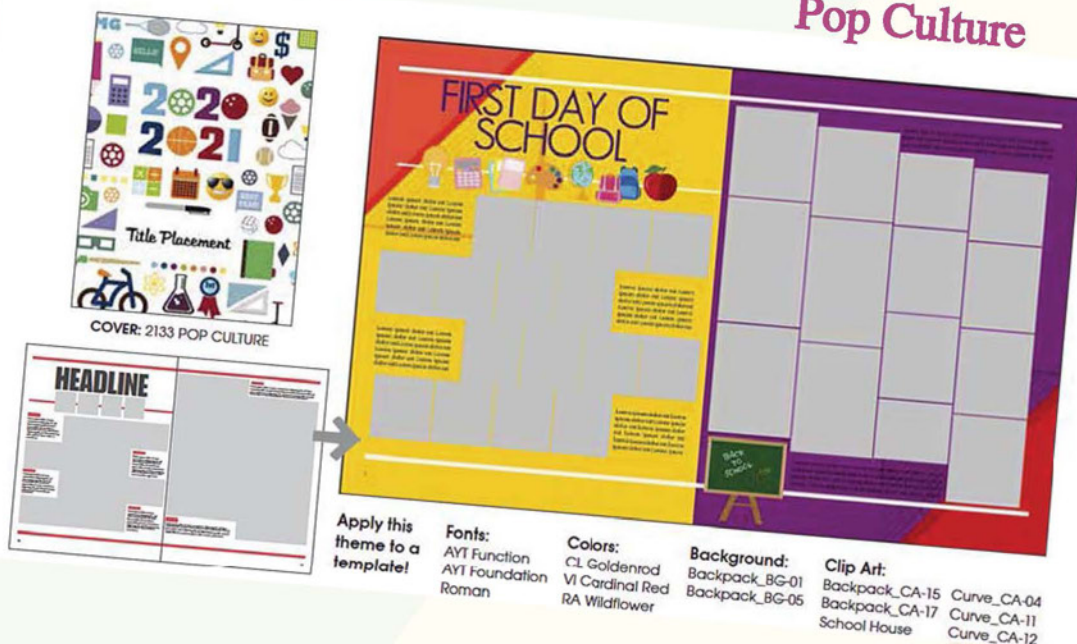
Step 4: Choose a coordinating cover

(P.S. We have these ready for you!)

Step 5: Add enhancements like foil or personalization

Your yearbook is complete!

Pop Culture



The Pop Culture theme features a vibrant, colorful design with a grid layout. The main page is divided into several sections, including a large central area for a headline and several smaller sections for text and images. The design is decorated with various pop culture icons and graphics.

Cover: 2133 POP CULTURE

Title Placement: The title is placed in the top left corner of the main page.

Apply this theme to a template!

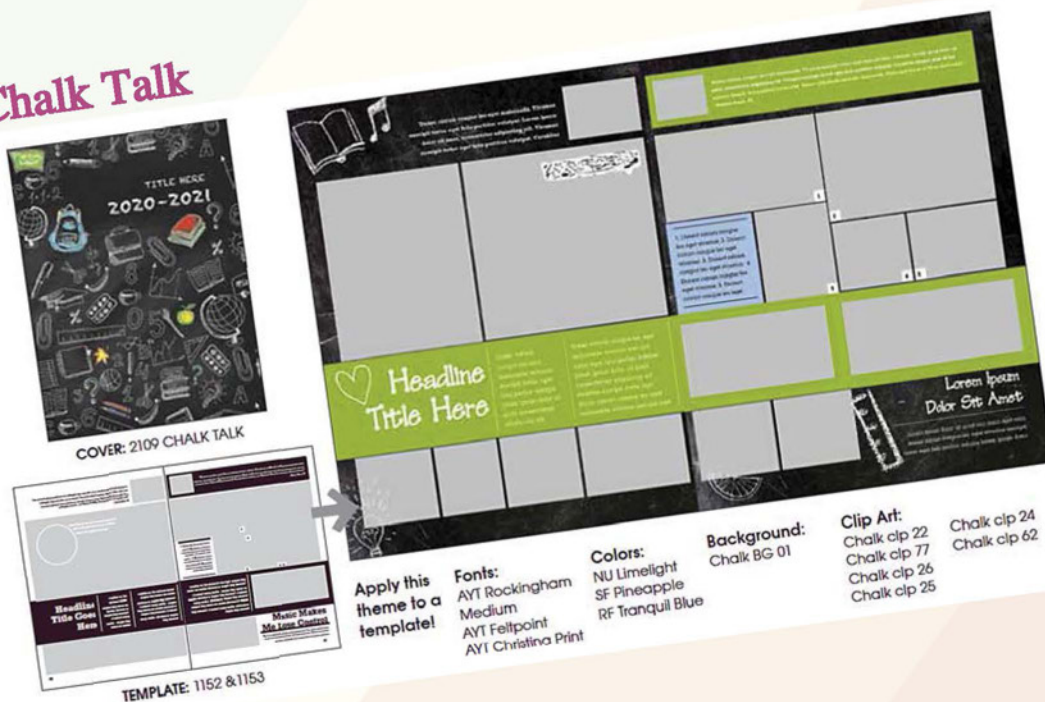
Fonts:
 AYT Function
 AYT Foundation
 Roman

Colors:
 CL Goldenrod
 VI Cardinal Red
 RA Wildflower

Background:
 Backpack_BG-01
 Backpack_BG-05

Clip Art:
 Backpack_CA-15
 Backpack_CA-17
 School House
 Curve_CA-04
 Curve_CA-11
 Curve_CA-12

Chalk Talk



The Chalk Talk theme features a dark, chalkboard-style design with a grid layout. The main page is divided into several sections, including a large central area for a headline and several smaller sections for text and images. The design is decorated with various chalkboard-style graphics and icons.

Cover: 2109 CHALK TALK

Title Placement: The title is placed in the top left corner of the main page.

Apply this theme to a template!

Fonts:
 AYT Rockingham
 Medium
 AYT Feltpoint
 AYT Christina Print

Colors:
 NU Limestone
 SF Pineapple
 RF Tranquil Blue

Background:
 Chalk BG 01

Clip Art:
 Chalk clip 22
 Chalk clip 77
 Chalk clip 26
 Chalk clip 25
 Chalk clip 24
 Chalk clip 62

TEMPLATE: 1152 & 1153

...plus so many more!

Q: What 3 things go great with yearbooks?

1:

MERIDIAN
STUDENT PLANNERS

Jostens®



meridianplanners.com
888.724.8512

2:

Kinderkraft®

DIPLOMAS, CERTIFICATES
& INVITATIONS



Plan a
BIG CELEBRATION
for little graduates.

jostenskinderkraft.com
888.826.2355

T-SHIRTS



PACKAGES



Work with either Meridian or Kinderkraft in addition to School Annual yearbooks to receive **15% Off** the additional product.

3:



PIX

YOUR PORTRAITS. YOUR WAY.

Picture Day
a whole new way

YOUR PORTRAITS. YOUR WAY

**Replace stress with ease,
expense with affordable
options, and low-quality photos
with personalized images you
can preview.**

**Bundle your School Annual
yearbook with JostensPIX®!**

**We don't ask the school
to manage Picture Day,
we do it all for you**



**See how easy it is at
jostens.com/jostenspix**

*Available in select areas only.

**Work with both Meridian and Kinderkraft to
receive**

20% Off your orders.

Promote & Sell Your Yearbook

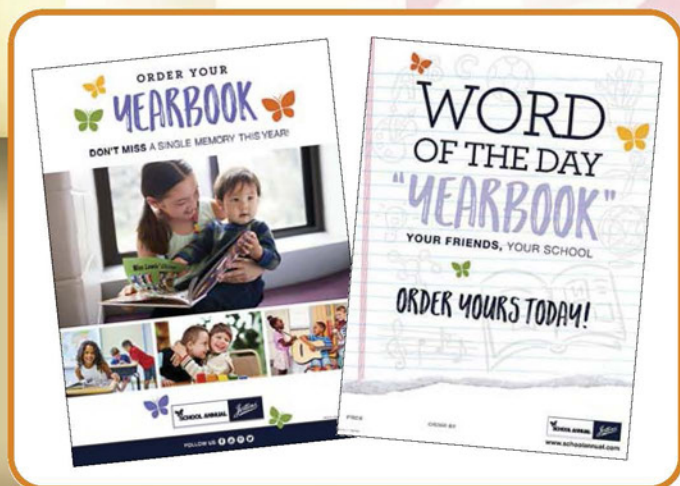
Use our FREE marketing materials

We know selling yearbooks can be a big task on top of other responsibilities – that's why School Annual makes it easy by giving you our sales materials for FREE through our online order center.



Every school receives a Creation Kit at the start of the school year. This Creation Kit has everything you need to create and promote the yearbook.

In the Kit, we include posters, stickers and an order form to get you started selling the yearbooks. Use these, and order more, from our marketing supplies Order Center.



Display the posters in your school hallway, auditorium, or lunch room and write important information reminding students of yearbook sales and deadlines. They come in packs of 5. Each poster is a unique 19" x 25" design with one side English and the other Spanish.



Stickers are provided for elementary school students to wear home for parents to see that yearbooks are on sale.

YEARBOOK SALES ENVELOPE

This envelope will help you keep track of all orders. Use each teacher as a separate envelope to collect orders. Keep track of all orders in this envelope. At the close of the yearbook sales, collect all of the envelopes.

Teacher's Name _____ Due Date _____

Order _____

STUDENT'S NAME	QTY	AMOUNT PAID
1		
2		
3		
4		
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6		
7		
8		
9		
10		
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99		
100		
TOTAL		

Order and distribute the Teacher Envelope to all classroom teachers. They can use this envelope to keep track of all orders that are turned in to their classroom.

Send home these convenient order forms to collect payment from parents. Request as many as you need – free! The back side can also be customized with your school's yearbook sales information.

YEARBOOK ORDER FORM

DON'T MISS A SINGLE MEMORY THIS YEAR!




SCHOOL ANNUAL *Just One*

schoolannual.com

FOLLOW US    

Please fill out the following:

Student Name _____

Parent Name _____

Teacher Name _____

Classroom _____

Phone Number _____

Home Address _____

City _____ State _____ Zip _____

Please use one envelope for each order. Please do not use currency.

Please fill out the following:

Number of Copies _____

Teacher's Name _____

Parent's Name _____

Classroom _____

Phone Number _____

Home Address _____

City _____ State _____ Zip _____

Please fill out the following:

Number of Copies _____

Teacher's Name _____


Parent's Name _____


Classroom _____


Phone Number _____

Home Address _____

City _____ State _____ Zip _____

LIFE IS MADE OF 

SMALL MOMENTS LIKE THESE 

CAPTURED IN YOUR YEARBOOK! 

SCHOOL ANNUAL *Just One*

schoolannual.com

Send postcards home with customization on timing and price, and parents can follow the directions to buy online. Plus, we will personalize your postcards free of charge.

Meet the School Annual Team



Jerry Alverson
Account Rep
Most likely to start a band



Sara Digello
Team Lead
Most likely to calm someone down



Brooke Haines
Account Rep
Most likely to organize for fun



Kristin Hartsock
Account Rep
Most likely to be a real life Disney Princess



Christie Hume
Account Rep
Most likely to lend a helping hand



Todd Judd
Senior Account Rep
Most likely to be found by the coffee pot



Candee Lamb
Account Rep
Most likely to make you smile



Melvin McCants
Account Rep
Most likely to be serious



Heidi McDeal
Account Rep
Most likely to take risks



Alison Pijar
Account Rep
Most likely to never give up



Parris Smith
Team Lead
Most likely to become a super hero



Kristen Yoder
Team Lead
Most likely to be running from a bug



Kerri Barton
Assoc. Account Rep
Most likely to save the day



Megan McClure
Assoc. Account Rep
Most likely to be singing



Rick Crossen
Software Support Specialist
Most likely to be glued to their desk all day